Department of Civil Engineering, Poornima University has successfully organized a campaign aptly named as ‘WATER CONSERVATION AND FLUORIDE AWARENESS CAMPAIGN’ from 27th Jan – 31st Jan 2015 under the guidance of Dr. K.K.S. Bhatia (President, Poornima University) and Dr. Manoj Gupta (Provost, Poornima University). Programme was inaugurated by Dr. Sunil Gupta, Secretary, Krishna Ram Ayurvigyan Shodh Sansthan on 24th Jan 2015 at University campus.

The campaign aimed to spread awareness and knowledge about the significance of water conservation for a safe and secure tomorrow and to spread awareness regarding fluorosis as about 55 per cent of the total population in Rajasthan is affected by fluorosis to varying degrees as a result of drinking fluoride-rich water, the villagers may lose their teeth at an early age also may plagued by bone diseases.

Students from Department of Civil Engineering, Poornima University along with faculty members visited various schools and villages and spread awareness by presenting thoughts provoking skits on water conservation followed by power point presentation to value and conserve water to ensure its availability in future and will test amount of fluoride in the drinking water of villagers through fluoride testing kit.
Day-1
27 Jan, 2015

In morning session a team of 10 students along with three faculty members visited *Calorx Public School*, where 26 students attended the programme followed by Introduction of *Poornima University* then an informative video was shown spreading awareness for water conservation and a skit was conducted and in last a questionnaire session was also organized in which students from Calorx public school actively participated. Height and weight measurements of students with respect to age and class were also taken so as to check their physical growth.
In noon session a team of 16 students along with 4 faculty members visited Goner village, where about 200 villagers and students attended the programme followed by Introduction of Poornima University then an informative video was shown spreading awareness for water conservation and a skit was conducted and in last a questionnaire session was also organized in which villagers actively participated.

Day-2
28 Jan, 2015

In morning session a team of 10 students along with two faculty members visited Indian Overseas School, where 46 students attended the programme followed by Introduction of Poornima University then an informative video was shown spreading awareness for water conservation and a skit was conducted and in last a questionnaire session and poster making competition was also organized in which students from Indian Overseas school actively participated. Height and weight measurements of students with respect to age and class were also taken so as to check their physical growth.
In noon session a team of 16 students along with 2 faculty members visited *Luniawas village*, where about 250 villagers attended the programme followed by Introduction of *Poornima University* then an informative video was shown spreading awareness for water conservation and a skit was conducted and in last a questionnaire session was also organized in which villagers actively participated.

**Day-3**

**29 Jan, 2015**

In morning session a team of 10 students along with two faculty members visited *Rajkiya Vidhyalaya Sanganer*, where 39 students attended the programme followed by Introduction of *Poornima University* then an informative video was shown spreading awareness for water conservation and a skit was conducted and in last a questionnaire session and poster making competition was also organized in which students from Rajkiya Vidhyalaya actively participated. Height and weight measurements of students with respect to age and class were also taken so as to check their physical growth.

In noon session a team of 16 students along with 2 faculty members visited *Vatika village*, where about 200 villagers attended the programme followed by Introduction of *Poornima University* then an informative video was shown spreading awareness for water conservation and a skit was conducted and in last a questionnaire session was also organized in which villagers actively participated.
Day 4
30 Jan, 2015

In morning session a team of 10 students along with two faculty members visited Saint Paul’s School Durgapura, where 60 students attended the programme followed by Introduction of Poornima University then an informative video was shown spreading awareness for water conservation and a skit was conducted and in last a questionnaire session and poster making competition was also organized in which students from Saint Paul’s school actively participated. Height and weight measurements of students with respect to age and class were also taken so as to check their physical growth.

In noon session a team of 16 students along with 2 faculty members visited Bhilwa village, where about 300 villagers attended the programme followed by Introduction of Poornima University then an informative video was shown spreading awareness for water conservation and a skit was conducted and in last a questionnaire session and poster making competition was also organized in which villagers actively participated.

Day-5
31 Jan, 2015

In morning session a team of 10 students along with two faculty members visited *Indo International School*, where 40 students attended the programme followed by Introduction of *Poornima University* then an informative video was shown spreading awareness for water conservation and a skit was conducted and in last a questionnaire session and poster making competition was also organized in which students from Indo International school actively participated. Height and weight measurements of students with respect to age and class were also taken so as to check their physical growth.

In noon session a team of 16 students along with 2 faculty members visited *Ramji ki Nangal village*, where about 170 villagers attended the programme followed by Introduction of *Poornima University* then an informative video was shown spreading awareness for water conservation and a skit was conducted and in last a questionnaire session and poster making competition was also organized in which villagers actively participated.

These 5 days *WATER CONSERVATION AND FLUORIDE AWARENESS CAMPAIGN* was successful and we received the overwhelming responses. Through this initiative, *Poornima University* aims to urgently address the impending threat of a water crisis that could jeopardize the existence of millions of people around the world and awareness among
villagers to overcome the problem of excess fluorosis in their drinking water. We also hope that in future the University and Department will continue the conduction of this type of awareness programmes.

The closing ceremony on 4th Feb, 2015 is the witness of huge achievement of Campaign. Spread awareness among people by this campaign through the people through the place and information provided to them during the last 10 days, which is evident from huge responses which have been coming from different quarters belonging to different walks of life.

The department is able to educate people about presence of fluoride in various items in both food and non food items alike and its ill effects which are caused by them in human body leading to multiple diseases and generatic disorder.

Group photo (closing ceremony)