Poornima University upholds the idea that education is a powerful tool to transform individuals, communities and the nation.

PU’s unique learning environment will nurture the spirit of enquiry, creativity, problem solving, entrepreneurship and innovation; and promote hands-on and cross-disciplinary learning; and inculcate a raft of values, job and life skills. This will ensure that PU students are transformed into well-rounded, industry-ready individuals, who are equipped to take on leadership responsibilities from day one of graduating from the university.

Education is not the only area we work in. We also take responsibility for the improvement of community around us. This instills in the students a feeling of responsibility and concern and makes them comprehend the world a bit better. Each one is better endowed to face the world and the satisfaction of having fulfilled their social responsibility is an added bonus.
INTERIOR DESIGN

Rajasthan, recognized by its Aristocratic heritage is an outstanding and well-entrenched craft industry. It acquires both creative and cultural attitude which replicate the prehistoric Indian lifestyle. Ever since 6th century A.D, the nucleus of Rajput influence in Rajasthan can be understood from the striking forts and engraved marble shrines that emerge as the soaring pinecones.

Located in the eastern Rajasthan, this city of Jaipur is popular for the amazing forts and stupendous palaces. This royal town has magnificent architecture and is the first planned city of India. Jaipur’s rich cultural heritage is displayed in the traditions, customs, lifestyle, art and architecture of this place.

The Mughal and Rajput rulers used to invite skilled artists and craftsmen from India and abroad to display and share their abilities with the people of Jaipur. Many of them settled here leading to advancement of Jaipur as the haven of rich art and culture. Some of the artful talents and expertise of artisans include: Bandhani; Block printing; Stone carving and Sculpture; Tarkashi; Zari; Gota; Kinari and Zardozi; Silver Jewellery; Gems; Kundan; Meenakari and Jewellery; Miniature paintings; Blue Pottery; Ivory carving; Shellac work; Leather ware; etc.
MENTORS

Ar. Dhiraj Jhamaria
B. Arch.
Chairperson, (IIID)(JRC)

Ar. Sanjay Kothari
B. Arch. AIIA,
Founder, Kaleido

Ar. Anshuman Sharma
B. Arch. (Hons.), MCoA, AIIA,
MIIID Hon. Secretary, (IIID)(JRC)
Bachelor in Design (Interior Design)

Duration: 4 years
Number of Seats: 40 per batch

Course Objective
Every space of the environment that we dwell in, has its own character. With the ever-changing demands of the people and the need of something new every time has given a whole new vision to the interior design industry. It has become a serious profession as now people understand the importance of detailing and the employment of every space with the vertical growth in the construction industry.

As interior design implicates practices put together to constitute an artwork out of your living or work space, we at SOD provide you with the understanding of design thinking.
We frame a pathway for a learners to demonstrate their indigenous capabilities. Students work in small associations with the faculty on design thinking and design development. The students learn to conceptualize and establish the Interior design perceptions using distinct portrayal channels from model making to digital rendering.

We at Poornima University provide the student with an approved degree course in Design that is one of it’s kind and as per the industrial demands.
Bachelor in Design (Interior Design) Curriculum

YEAR I
- 6 Months Design Foundation
- Material Study
- History of Art & Design
- Drawing Studio
- Computer Application Graphics
- Work shop
- Our Environment
- Craft Design Studies
- History of Interior Design
- Interior Design Studio

YEAR II
- Material Study
- Design Research
- Building Services
- Interior Design Studio
- Interior Landscape
- Model Making
- Computer Applications
- Interior Furnishings
- Building Construction

YEAR III
- Estimation & Costing
- Computer Applications
- Building Service
- Interior Design Studio
- Interior Landscape
- Entrepreneurship
- Basics of Vastu
- Visual Merchandising
- Research method

SPECIALIZATIONS
- Furniture Design | Product Design | Commercial design | Restoration | Visual Merchandising | Hospitality design | Exhibition Design | Sustainable Design | etc.

YEAR IV
- Internship
- Research
- Dissertation
- Interior Design Studio
- Portfolio Development
Rajasthan is chromatic because of what its people wears. The dull-colored monotone of the sands and hills look cheery with the vibrant spirits of the people who wear brilliant colors to make up for the absence of blossoming flowers. Interesting costumes and jewellery of these desert people are not mere ornaments for them. From the colorful glasses of Hawa Mahal’s windows to the picturesque view of Amber Fort Rajasthan present a very positive vibe towards creativity and art. Everything from head-to-toe including the turbans, attire, jewellery and even the footwear establishes distinct identity. Being the hub of Rajputana Kings and Nobles, Rajasthan always has been a promoter of fashion and mesmerizing colorful wear. Other than that Rajasthan is also enriched with its marvelous textiles which include batik and bandani, bagru, sanganeri and barmeri prints etc. exploring design in Rajasthan assigns pronounced rostrum to embellish immense design artistry and perception.
MENTORS

Rohit Kamra
Fashion Designer
“Rohit and Abhishek”

Ragini Ahuja
Fashion Designer
“The Ikai Space”

Rose Irwin
Fashion Designer
“London College of Fashion”
Bachelor in Design (Fashion and Textile Design)

Duration: 4 years
Number of Seats: 40 per batch

Course Objective
The global market for fashion and textiles demands graduates who are absolutely equipped to cope with the ever-developing commitment of this fast-moving sector. SOD supports and establishes your visionary creativity practice alongside critical analysis, engaging you in both practical and theoretical communication. Our industry-standard facilities are among the best. The benefit of our location on the global map has further helped us create a better future for our students with a complete knowledge of not only fashion design but also a thorough knowledge of textiles.

The curriculum content challenges traditional and contemporary uses of fashion and textiles, as well as creating the opportunity, through well-resourced workshops, to promote new approaches and processes in fashion and textiles.
Bachelor in Design (Fashion and Textile Design)

**YEAR I**
- Communication Skills
- EOD, POD
- Basic Textiles
- History of Art & Design
- Intro. Fashion Design
- Material Study
- Drawing Studio
- Computer Applications
- Graphics
- Workshop
- Environmental studies
- Craft Design Studies
- History of Costume
- Idea Generation

**YEAR II**
- Western Costume
- Supply Chain Mgt.
- Textile Weaving
- Fashion Illustration
- Pattern Making
- Garment Construction
- Surface Ornamentation
- Print Development
- Apparel Production Mgt.
- Indian Textiles
- Draping
- Women's Wear

**YEAR III**
- Apparel Quality Management
- Advance Fashion Illustration
- Mens Wear
- Entrepreneurship
- Kids Wear
- Grading
- Home furnishings
- Research method

**YEAR IV**
- Internship
- Research
- Dissertation
- Final Collection
- Portfolio Development

**SPECIALIZATIONS**
- Fashion Styling
- Evening Wear
- Wedding Collection
- Visual Merchandising
- Accessory Design
- Fashion Photography
Career Opportunities

**Interior Design**
- Entrepreneurs
- Corporate Designer
- Hospitality Designer
- Visual Merchandiser
- Interior Designer
- Interior Stylist
- Exhibition Designer
- Work with Furniture Manufacturers
- Furniture Designer
  - Builders
  - Architects
- Product Designer

**Fashion & Textile Design**
- Fashion Designer
- Textile Designer
- Be an Entrepreneurs
  - Boutiques
  - Export houses
  - Fashion Marketing
  - Quality Control
  - Print Maker
  - Merchandiser
- Home textile designer
SOD @ a Glance

Approved Degree
Career based course
“Foundation Design study” in Art and Design
Integrated Curriculum
Association with Industry experts.
Mentoring by Industry Experts.
Frequent Industrial Visits.
Hands on Learning experience.
Well Equipped studios and Labs.
Extensive Library.
Entrepreneurship oriented Course.
Opportunity to specialize in the area of interest.
Learning beyond the Academy boundaries.
Visits to museums, exhibitions, trade fairs, fashion events etc.
Eligibility Criteria

**Interior Design**: 10+2 with minimum 50% marks (45% for SC/ST/OBC/SBC) in any stream from CBSE / equivalent board.

**Fashion & Textile Design**: 10+2 with minimum 45% marks in any stream from CBSE / equivalent board.

**Admission Procedure**
- Apply online from website: http://online.poornima.edu.in
- Download the application from: www.poornima.edu.in/Af.pdf
- Obtain application form, from university campus/ designated centers.

**Admission**
Provisional admission will be provided to the candidates on first come first basis if they meet the eligibility requirements.
Confirmation of admission will be on the basis of verification of original documents and deposition of First Semester course fee as mentioned in the course fee.
## FEE STRUCTURE

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<th>Development Fee</th>
<th>Tuition Fee (Non-Refundable)</th>
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<td>B. Des. (All Branches)</td>
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### OTHER FEE

- **Form Fee**: ₹ 1000/-(
- **Caution Money (Refundable)**: ₹ 5000/-(
- **Annual Activity Fee**: ₹ 3500/-(
- **Uniform Fee**: ₹ 3000/-(
- **Enrolment Fee**: ₹ 500/-

### HOSTEL FEE (If applicable)

- **Double Seated with Air Cooling**: ₹ 79,000/-(
- **Double Seated without Air Cooling**: ₹ 71,000/-(
- **One time Caution Money (Refundable)**: ₹ 7,500/-

### B. Des.

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<td>40%</td>
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